



GREENWICH CREW PRESS RELEASE

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www.greenwichinvitational.com

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Sports Legacy Institute returns as lead sponsor for Greenwich Invitational

Greenwich Crew is pleased to announce another year of partnership with Sports Legacy Institute as the presenting sponsor for the 11th Annual Greenwich Invitational.

Sports Legacy Institute is one of the leading research and educational programs on concussion awareness and prevention in the country. Through this partnership, The Greenwich Water Club and SLI hope to raise awareness of rowing as a healthier alternative to contact sports. "The work Sports Legacy Institute is doing to help educate athletes and coaches about the severity of concussions and how to diagnose them is cutting edge" says Mike Wieneke, Director of Rowing. "Rowing is a sport that can serve as an alternative for athletes who have suffered from a severe brain impact, allowing them to continue to be active competitive athletes."

The 2014 Greenwich Invitational Regatta will be held Saturday, April 5th in Greenwich Harbor. This regatta kicks-off the highly competitive spring racing season and brings together some of the top junior rowing programs from the tri-state area. Through out the day over 750 junior athletes will compete on the 1200 meter course in eight to four man boats at a range of experience levels. We highly encourage members of the community to come spectate this highly competitive and exciting event.

Sports Legacy Institute

The Sports Legacy Institute is a 501(c)(3) that was founded in 2007 by Dr. Robert Cantu and Christopher Nowinski to solve the concussion crisis by advancing the study, treatment, and prevention of the effects of brain trauma in athletes and other at-risk groups. SLI pursues this goal through education and prevention programs, advocacy, policy development, and support of medical research at the Center for the Study of Traumatic Encephalopathy at Boston University School of Medicine (BU CSTE). The BU CSTE was created in 2008 as a partnership between SLI, BU, and the Department of Veterans Affairs to conduct cutting-edge clinical and pathological research on the long-term effects of repetitive brain trauma, with a focus on the degenerative brain disease Chronic Traumatic Encephalopathy (CTE). For more information about Sports Legacy Institute please visit www.sportslegacy.org.

Greenwich Crew

Greenwich Crew offers competitive and recreational youth and adult rowing programs on the Mianus River in Cos Cob, CT. As part of the Greenwich Water Club, Greenwich Crew boasts one of the premier rowing facilities and coaching staffs in the region. To learn more about Greenwich Crew and our rowing programs please visit www.greenwichcrew.com

FOR MORE INFORMATION

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